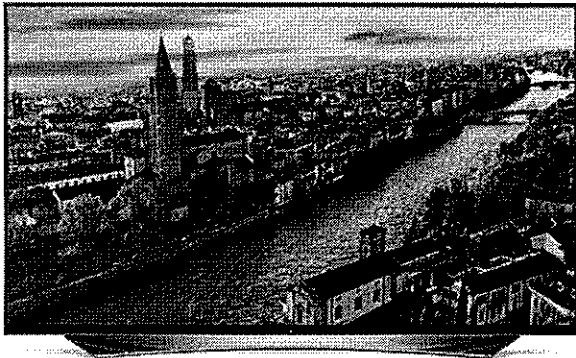


# 79" LG ULTRA HD 4K TV

79UF770V




## Key Features

ULTRA HD 4K Resolution | Smart TV with webOS | Ultra HD 4K Streaming | 4K Upscaler  
| IPS 4K Panel | Magic Remote

Available SIZES: [40"](#) | [43"](#) | [49"](#) | [55"](#) | [60"](#) | [65"](#) | **79"**

Where to Buy

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★★★★★ 5/5

[View all 1 reviews](#)

# STOCK LIST



Visit Store

Product features and specifications are subject to change without notice. Please refer to the product manual for more information.



ULTRA HD 4K



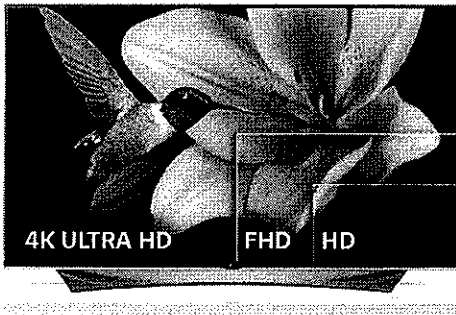
webOS



4K Upscaler



HEVC DECODER



## ULTRA HD 4K Resolution

Four times the resolution. Four times the detail.

ULTRA HD 4K resolution is four times that of Full HD, resulting in brilliant clarity and vivid details that amaze, even up close. Enjoy a new standard of definition.

## Ultra HD 4K Streaming

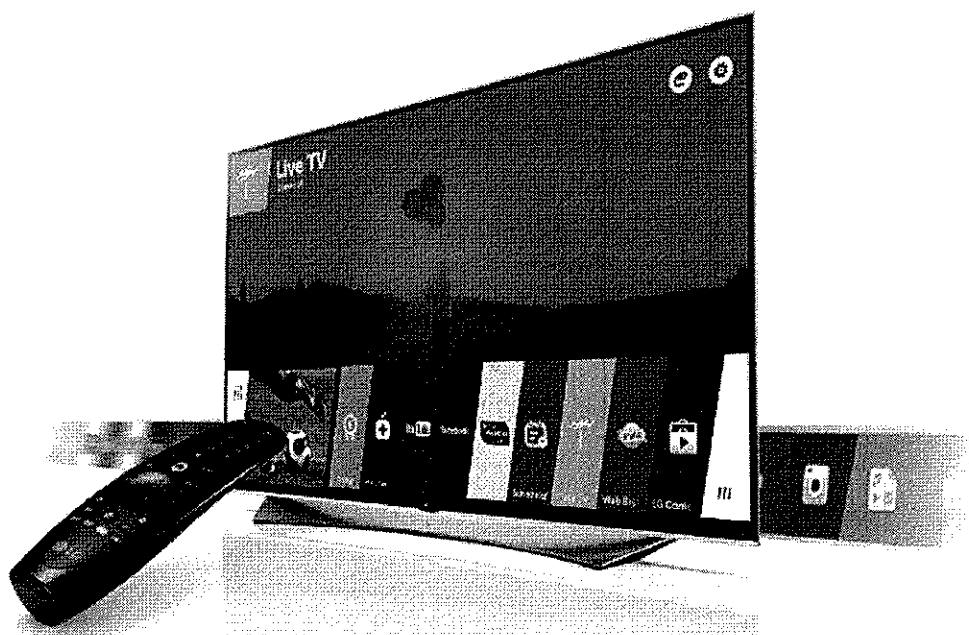
Play in 4K!

Thanks to LG's intuitive Smart TV webOS platform you can enjoy ULTRA HD 4K content from some of the leading service providers. Say hello to tomorrow's technology, today.

# webOS

Making TV Simple Again.

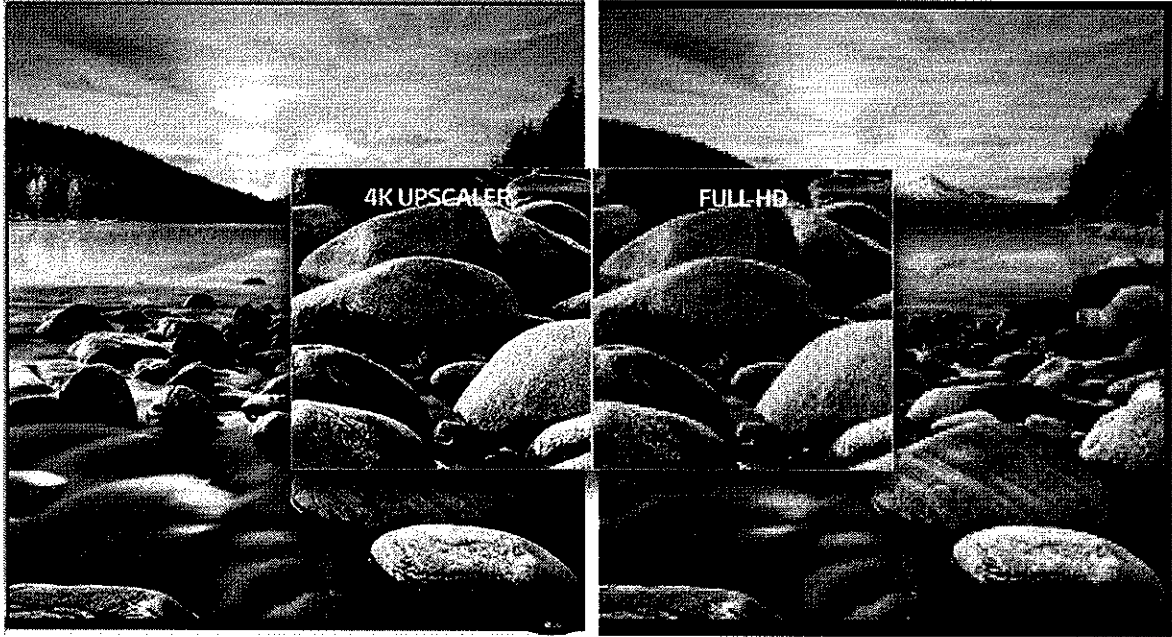
LG's award winning Smart TV webOS platform revolutionises the way you watch and experience entertainment on your UHD TV. Free from the complexities of advanced technology, you can now enjoy Smart TV the way it is supposed to be, simple and intuitive, bringing together some of the best catch-up TV, movies, sport and music services. Whatever you wish to watch, find, launch, or play, you can do it easily with webOS, the efficient and user-friendly Smart TV designed with you in mind.



## 4K Upscaler

Scale new heights of resolution.

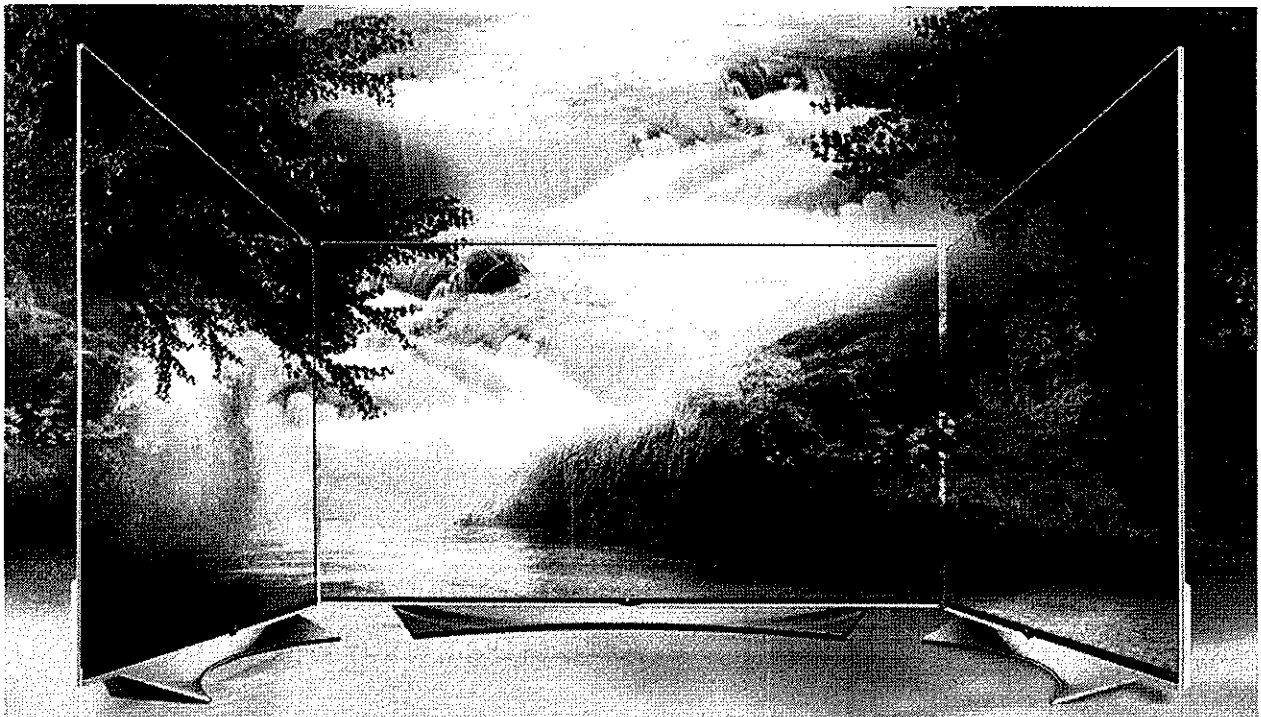
The 4K Upscaler converts lower resolution entertainment to near 4K quality using a unique 6-step image processing technology. So whether it's broadcasts, movies, sports or more, you can now enjoy it in incredible detail.



## IPS 4K Panel

Perfect panel. Perfect picture.

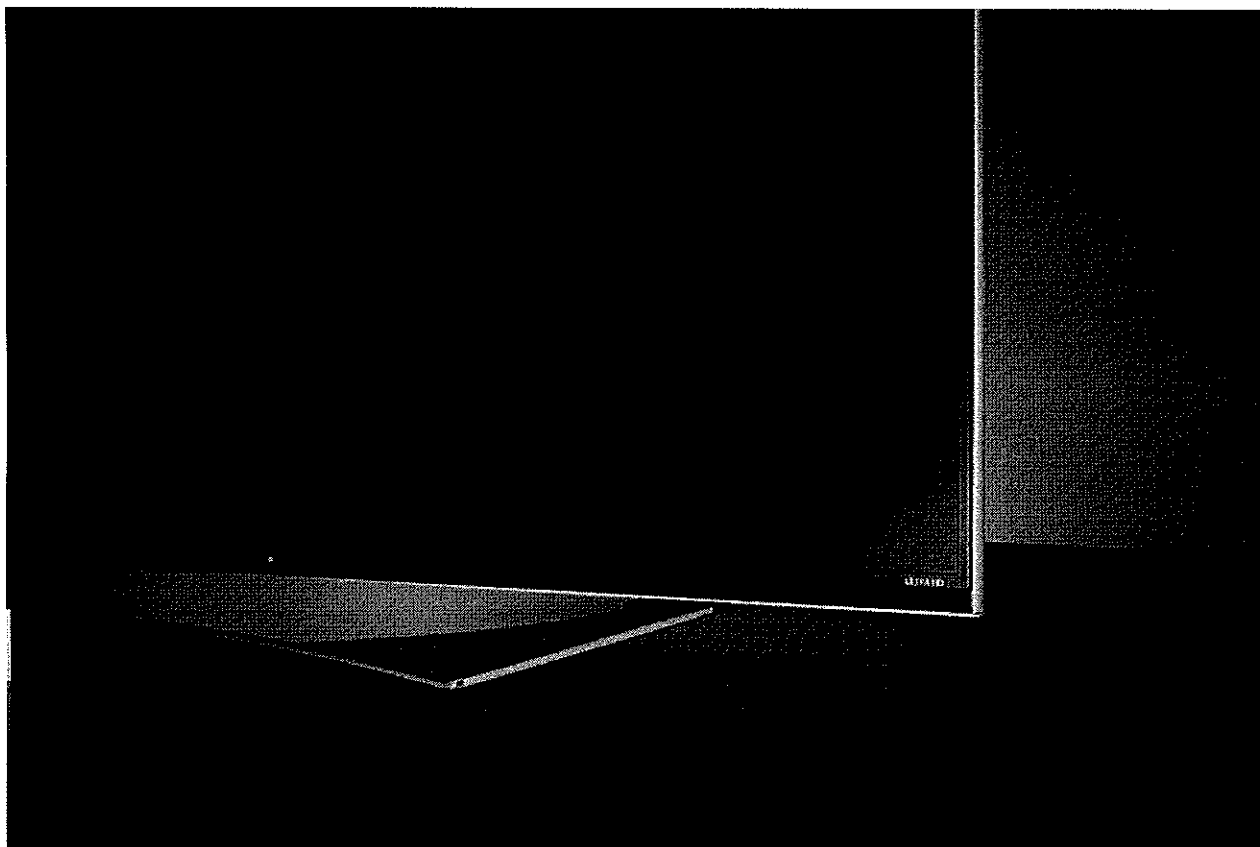
A specially designed display panel, IPS 4K delivers true colours from all angles. The result? You can make any seat the best in the house, all at four times the resolution of Full HD.



# AUDITORIUM STAND

Auditorium stand. Auditorium audio.

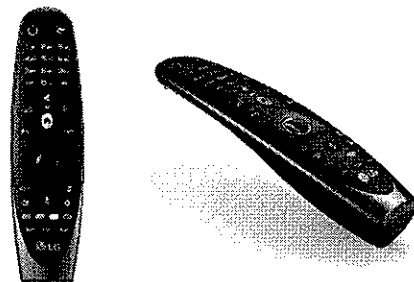
An innovative stand design engineered to project scintillating sound,  
delivering a fuller and richer audio experience.



## Magic Remote Control

Point. Scroll. Control.

Access a growing world of  
entertainment on your LG Smart TV  
with the intuitive Magic Remote using  
point, scroll, gesture or voice



commands.\*Magic Remote included on selected models.

# Plug and Play

## HDMI and USB Connectivity

With multiple inputs you can simply plug in your HDMI cable or USB and play out your entertainment, games or digital devices in instantly enhanced quality through your TV.

## Display

Screen size (in.)	79
Display Type	LED
4K	Yes
Resolution	3840 x 2160
Micro Pixel Control (Local Dimming)	Yes

## Video

UHD Engine	Tru 4K Engine
Tru ULTRA HD Engine	Yes
Triple XD Engine	Yes
Tru Black Control	Yes
Aspect Ratio Correction	8 modes ( 16:9, Just scan, Original, Full Wide, 4:3, 14:9, Cinema Zoom 1, Zoom)
Real Cinema 24p	Yes
4K Upscaler	Yes
Dynamic Scanning	Yes
Active Noise Reduction	Yes
Natural Colour	Yes
Dynamic Clear White	Yes
Dynamic Colour Enhancer	Yes
Smart Picture Mode	Yes
Motion Eye Care	Yes
Picture Mode	9 modes (Vivid,Photo,Standard,Eco, Cinema,Game,Soccer, isf Expert1, isf Expert2)
HEVC Codec	4K 60P, 4K 30P, 2K 60P

## Audio

Mono/Stereo/Dual (MTS/SAP)	Yes
----------------------------	-----

DTS Decoder	Yes
Audio Output	35W (L/R 10*2,Woofer 15)
Speaker System	2.1 Ch Speaker system
Dolby Digital Decoder	Yes
Surround System	ULTRA Surround
Tweeter	Yes
Sound Status Mode	6 modes (Standard, News, Music, Cinema, Sport, Game)
Smart Sound Mode	Yes
Sound Optimizer	3 modes (Off, Stand Type, Wall-mounted Type)
Clear Voice	Yes (Clear Voice 2)
Optical Sound Sync	Yes
Wireless Sound Sync	Yes
Private Sound Sync	Yes
apt-X Encoder	Yes

## DVR

Recording	External Hard Drive
Time Shift (live playback)	External Hard Drive
Watch & Record	External Input watch & record, Smart function using & record
External Input Record	RF/Composite
Scheduled Recording	Manual, According to broadcasting information, Recommend, Voice, Series recording

## Smart TV(webOS)

Launcher (Recent / Home / My apps)	Yes
LG content Store	Yes
Live Menu	Recommend, Channels, Recordings



## Smart Share

Media Share - Remote App	Yes
Media Share - Network File Browser	Yes
Media Share - Google Dial	Yes
Screen Share - Miracast	Yes
Screen Share - WiDi	Yes

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## Jack Pack (Side)

USB 2.0	2
USB 3.0	1
HDMI	3
CI slot	Yes

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## Jack Pack (Rear)

RF In	2
Full Scart	1
Composite In (CVBS + Audio)	1
Component in (Y,Pb,Pr) + Audio	1
Digital Audio Out (Coaxial/ Optical)	1(Optical)
PC Audio Input	1
LAN	1
RS-232C (Control / SVC)	1
Headphone out	1

---

## Connectivity

Wi-Fi Ready / Built-in	Set Built-in
WiFi Direct	Yes

Simplink	Yes
Simultaneous Audio	Yes

## USB

Divx (HD )	Yes
Picture	JPEG, JPS, MPO
External Device App Download	Yes
Audio Codec	AC3(Dolby Digital), EAC3, HE-AAC, AAC, MP2, MP3, PCM, DTS, RA, WMA

## Dimensions - WxHxD (mm)

SET (w/o stand) (mm)	1770.4 x 1025.2 x 59.5
Including stand (mm)	1770.4 x 1080.8 x 344.2
in Carton	1884 x 1159 x 255
VESA Dimensions (mm)	600 x 400

## Weight (Kg)

SET (w/o stand kg)	52.4
Including stand (kg)	60.5
In Carton	74

## ECO

[ENERGY LABEL\(79UF770V-ZA\)](#)

[ENERGY LABEL\(79UF770V-ZE\)](#)

[PRODUCT FICHE\(79UF770V-ZA\)](#)

[PRODUCT FICHE\(79UF770V-ZB\)](#)

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[WEB INFO\(79UF770V-ZA\)](#)

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## WHAT PEOPLE ARE SAYING

### USER REVIEWS

#### SUMMARY OF USER RATINGS & REVIEWS

Overall	★★★★★ 5 out of 5	<b>100%</b> 1 of 1 customers would recommend this product to a friend.
Quality	★★★★★	
Features	★★★★★	
Value	★★★★★	

[WRITE YOUR OWN REVIEW](#)

Overall	★★★★★ 5 out of 5
Quality	★★★★★
Features	★★★★★
Value	★★★★★

**"FANTASTIC PRODUCT PICTURE PERFECT!!!!\*\*\*\*\*!!!!!!!"**

01 MARCH 2016

**Pros:** Quality, Features/Settings, Easy To Use, Performance, Style/Design, 79"lg ultra hd 4k tv!!, lg electronics uk

**User Name:** MOOMOO  
**From:** uk  
 I've owned this product for: A few days  
**Primary reason I chose LG:** Product Quality  
**Would you recommend product?** Yes

EXCELLENT,,!!performance,,, OUTSTANDING!!! picture &\*SOUND\*!!! SUPERB !!!!!,throughout all features of the tv BEST !!! TV to date so far!!will definatey recommend 150%..

1 out of 1 found this review helpful. [Helpful](#) | [Not Helpful](#) | [Report](#)

SHARE

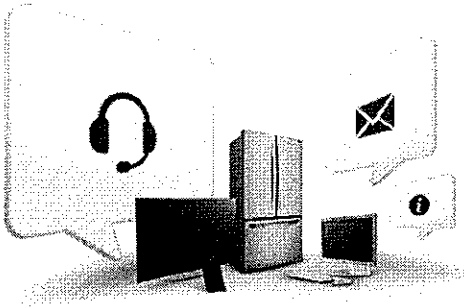


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## QUESTIONS? LET US HELP

Product Support

Simply choose a support option from the icons below:



### Email

Send an Email to LG Customer Support to receive a response from an LG support representative.



### Phone

Call an LG Support Representative on  
UK : 0344-847-5454  
IE : 01-686-9454  
Monday to Saturday: 9am to 6pm  
Sunday: Closed  
Bank Holidays: Closed



### Live Chat

You can chat with LG Support Representative in real time!  
Monday to Saturday: 9am to 5pm  
Sunday: Closed  
Bank Holidays: Closed

## RECENTLY VIEWED



79" LG ULTRA HD 4K TV

79UF770V

★★★★★ (1)

